

Organizational Profile

Movement of Men Against AIDS in Kenya (MMAAK)

Who We Are

Movement of Men Against AIDS in Kenya (MMAAK) is a network of individuals and organisations focused on HIV prevention, care, support, advocacy, and gender equality transformation. Founded in 2001, MMAAK is one of Kenya's pioneering organisations dedicated to engaging boys and men in the HIV response.

History and Mandate

MMAAK was founded in 2001, two years after HIV and AIDS were declared a national disaster in Kenya, in response to gaps in the Kenya Government National HIV and AIDS Strategic Plan around male engagement. The founder members, both infected and affected, recognised that men's traditional notions of masculinity prevented them from seeking help, disclosing their status, or supporting their partners. From an initial membership of five men, MMAAK has grown to over 3,000 members within twenty-five years, with projects across ten counties with high HIV and AIDS prevalence: Nairobi, Mombasa, Marsabit, Kilifi, Kirinyaga, Kisumu, Siaya, Kakamega, Homa Bay, Kericho and Bomet.

Vision and Mission

Vision: A healthy, equitable society free from HIV, TB, malaria and GBV, resilient to health and climate shocks.

Mission: To address HIV, TB, malaria, GBV and emerging health threats through active service delivery, collaboration with key stakeholders, and deliberate targeting of boys and men.

Core Values: Positive masculinity, equity, community leadership, accountability, innovation.

Strategic Pillars

- Engaging Boys and Men in Pandemic Preparedness
- Climate Change Adaptability
- Community-Led Monitoring
- Mental Health
- Integrated Health and Protection (HIV, GBV, TB and Malaria)

What We Do

- Advocacy and Gender Equality Transformation: male involvement in the HIV response, policy engagement, and gender equality transformation programming.
- Capacity Building and Youth Development: training, mobilisation, peer support, and youth-focused HIV prevention and development, including the Positive Youth Initiative (P.Y.I.), a support group for HIV-positive youth formed in 2003.

- Prevention, Care and Treatment: HIV prevention, care support, treatment adherence, and related health services for men and boys.
- OVC and PLWHA Support: support for orphaned and vulnerable children and people living with HIV and AIDS.

Partners and Affiliations

MMAAK is affiliated with MenEngage Global, KANCO, KEMEA, WOFAK, the International Planned Parenthood Federation, the White Ribbon Campaign, the International Centre for Research on Women, Men's Resources International, UNDP, NACC, NASCOP, the NAME Alliance and HENNET. Technical and financial partners over the years include UNTF, SIDA, Positive Action, Pathfinder International, Catholic Relief Services, UNAIDS, UN Women, UNON, UHAI, AMREF Health Africa, Kenya Red Cross, the Global Fund and Plan International.

MMAAK at a Glance

25+ years of service

1 network founded 2001

3,000+ members

10 counties reached

30+ programmes delivered

5 strategic pillars